



GOSH Monsters - Coming 2012!

In the hope to raise funds for Great Ormond Street Childrens Hospital.

GOSHmonstersbook.com was set up by project founder Clark Beecroft, with all profits raised from the book going directly to Great Ormond Street Hospital. The GOSH Monsters book aims to help raise awareness around the hospital, its humbling patients and the dedicated medical staff, through the creativity of children.

Visiting a range of Primary and Secondary, Private and State schools, GOSH Monsters called out to pupils to create their 'monster'. The young artists were invited to name their creations and asked 'What gift would you give your GOSH Monster?' giving them the chance to further personalise and befriend these traditionally terrible creatures.

136 children from 33 different schools within every borough of London, along with 4 in-patients at GOSH, were involved in the project and worked together to create 34 incredibly unique and imaginative characters.

Preserving the creativity and originality of these monsters, a group of illustrators transformed and developed the original drawings to create professional interpretations that sit alongside the children's designs within the GOSH Monsters book. The monsters have been further brought to life through an inventive narrative that links these one-off creations together.

Clark Beecroft's vision and guiding principle is 'A book by the children, for the children, with the profit going to the children.'

With the aim to not only help raise funds for the hospital but to also encourage and inspire creativity, this project seeks to unite the capital's youth by offering children the chance to collectively create something they can take pride in. In addition, the narrative story alongside the illustrations aims to offer inspiration in the ongoing fight against illiteracy.

The ever busy Great Ormond Street Hospital is forever in need of support and funding and 100% of profits made by GOSHmonsterbooks.com will go direct to the hospital.

'A book of awesomeness!' Sandro Papave, Dulwich Hamlet Junior School, Age 8.

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